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## **Printing Basics**

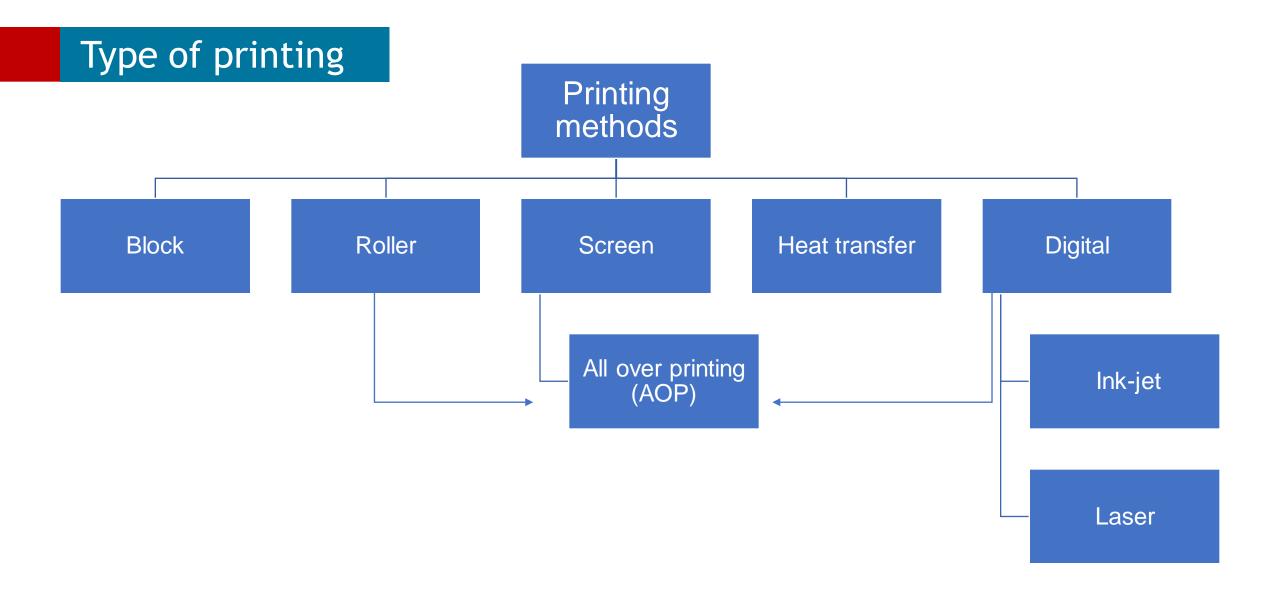
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### What is printing?

# Textile printing is the process of applying color to the fabric in definite patterns or designs





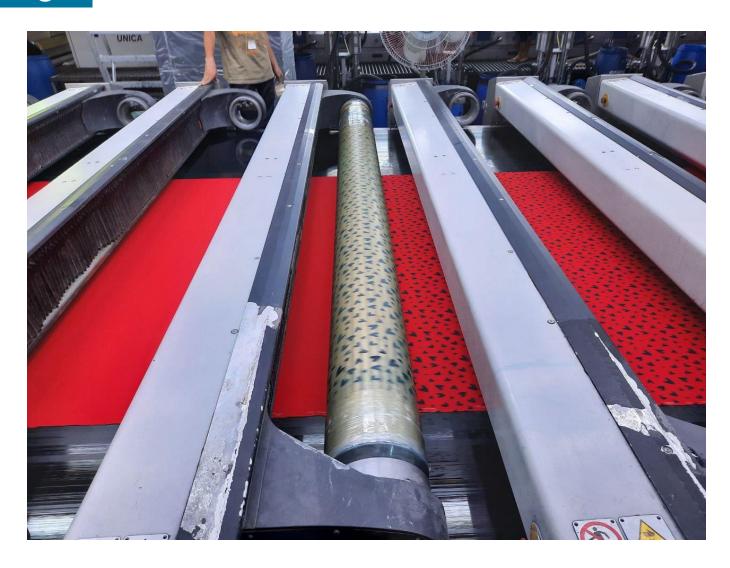


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## Block Printing



## Roller printing

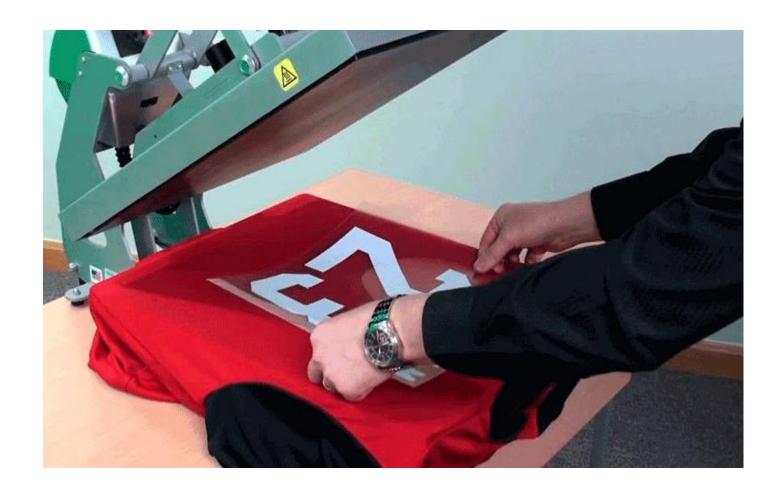


## Screen Printing





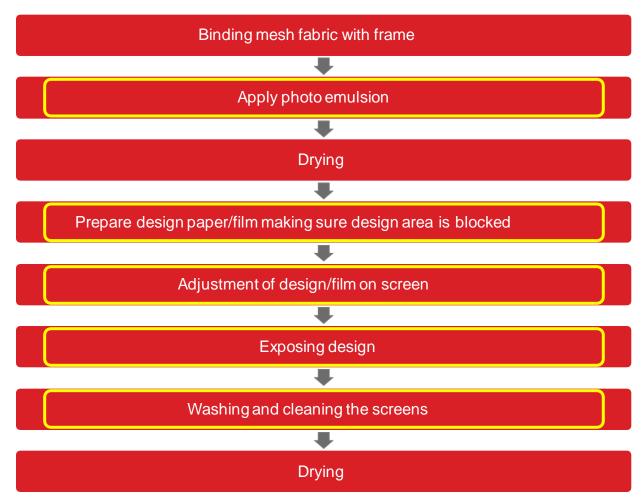
## Transfer Printing



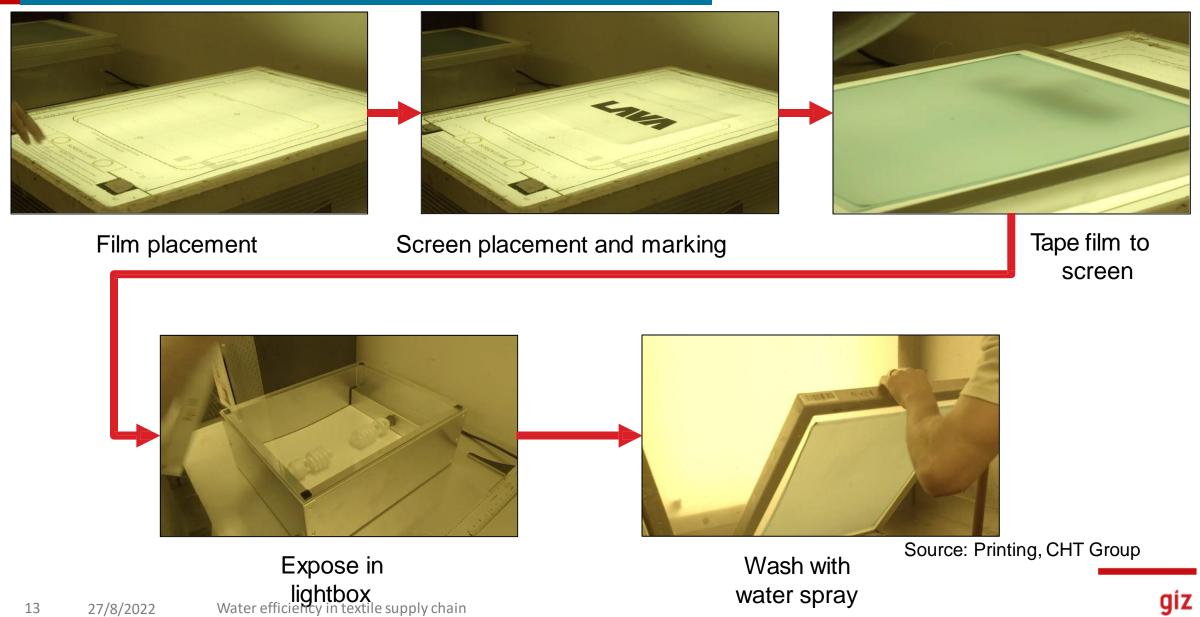
## **Screen Printing**

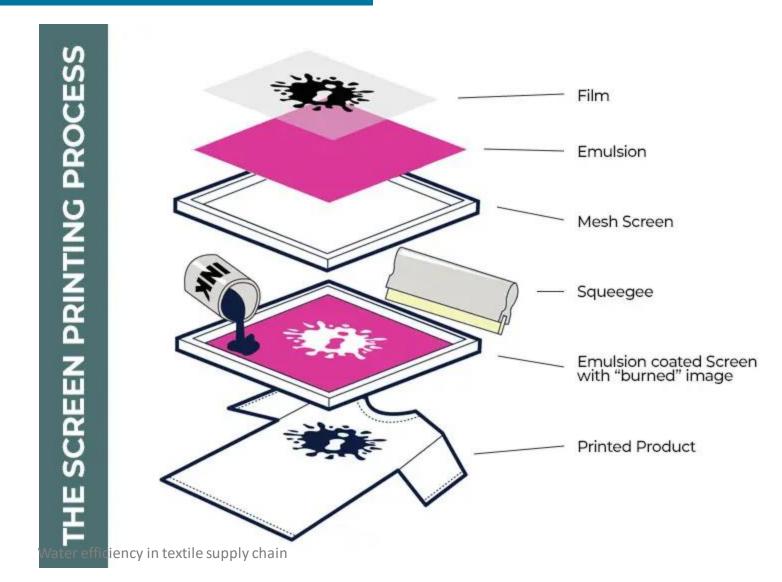
### Screen Printing

The traditional film to screen method of exposing the design to the screen uses blacked out design area on film to keep away the light from the chemicals. This prevents the chemicals of the design areas from hardening and after cleaning the design is exposed on the screen.



### Traditional Screen Preparation Process







Source: Guangdong Yincai Science & Techn





### Water use

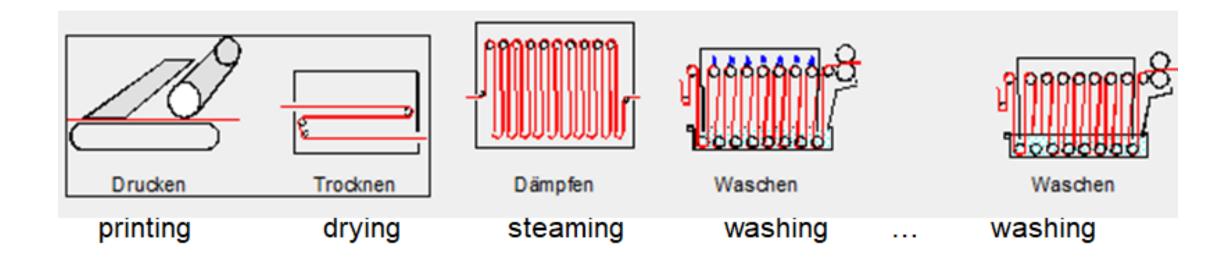
## **Printing paste preparation STEP 4**

Ingredients	Amount
Binder	100 parts
Water	895 Parts
Emulsifying agents	2 parts
Synthetic thickener	2-3 parts
Softener	10-20 parts (optional)
Urea	10-20 parts (Optional)
Total	1000 parts



**Printing paste application** STEP 5

#### STEP 6



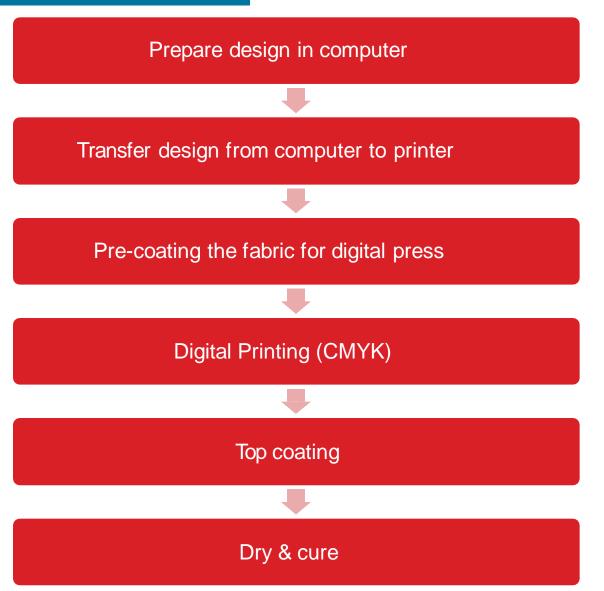


Source: Guangdong Yincai Science & Technologies

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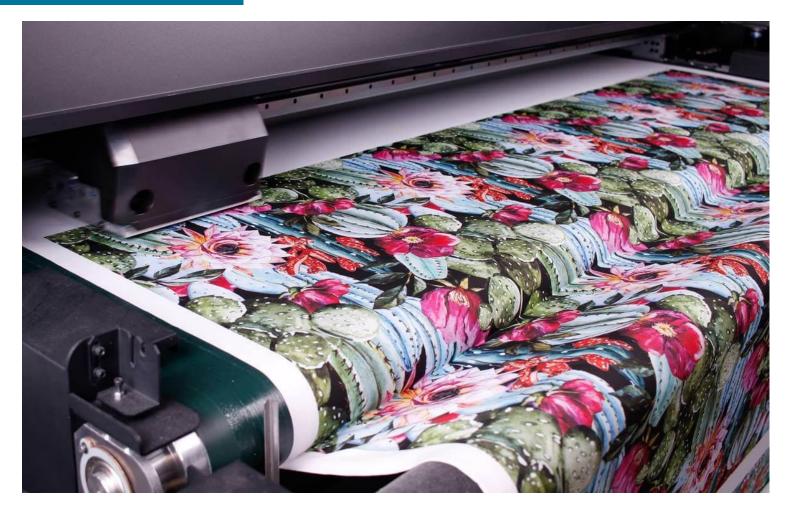
#### Limitations of traditional screen printing

- More limited color ranges available while executing complex photoprints
- Complicated color separation for the artwork
- Shade variation in photo prints
- Amount of ink/paste used in different layers make the design a raised from the print material
- Need too many screens as well as higher wastage of pigments & chemicals
- More work hours needed both in screen & design preparation and printing process

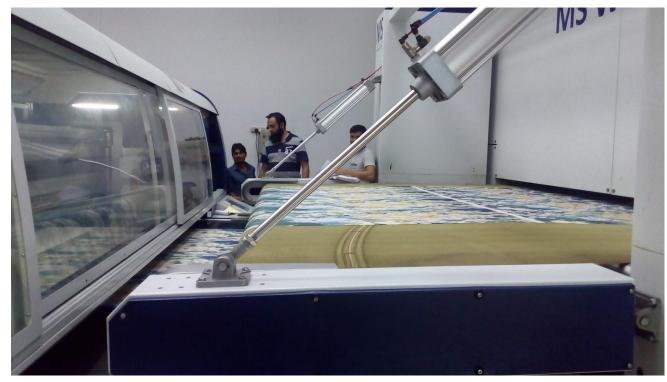


Digital printing is a much newer process that involves your artwork being processed by a computer, and then printed directly onto the surface of your product. Digital printing is not a heat transfer or applique, as the ink is directly adhered to the fabric of your shirt. Each printing process has its strengths, and our artwork team will weigh these when deciding which to use for your design.

## Printing: Digital Inkjet







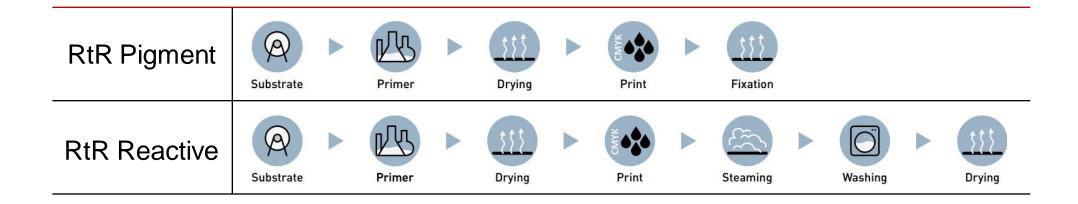




#### **Digital Printing Processes**

Hybrid	Garment	Print	<b>&gt;</b>	Flash	<b>&gt;</b>	Primer	•	Print	•	Fixation		
Direct to garment (DTG)	Garment	Primer	•	Drying	<b>&gt;</b>	Print	<b>&gt;</b>	Fixation				
RtR Pigment	Substrate	Primer	•	Drying	•	Print	•	Fixation				
RtR Reactive	Substrate	Primer	•	Drying	•	Print	•	Steaming	•	Washing	<b>&gt;</b>	Drying
RtR Disperse	Substrate	Primer	•	Drying		Print	•	Fixation	<b>&gt;</b>	Washing	<b>)</b>	Drying

#### **Digital Printing Processes**



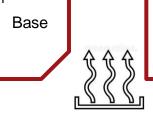
Source: Printing, CHT Group

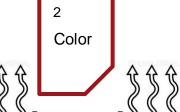


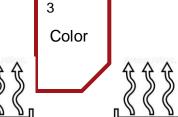
Executing complex designs and multicolor prints like this is possible in screen printing but requires a lot of screens and a lot of time to setup, otherwise there may be quality problems as well as alignment problems

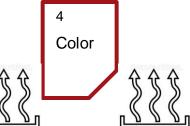
Digital printing handles complex designs with multiple colors with ease reducing the amount of screens needed for the print as well as saving time for setup

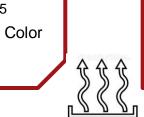




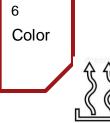


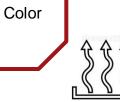




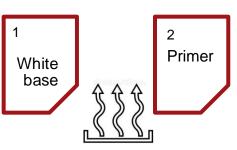


Source: Printing, CHT Group

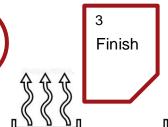




#### Digital **Printing**

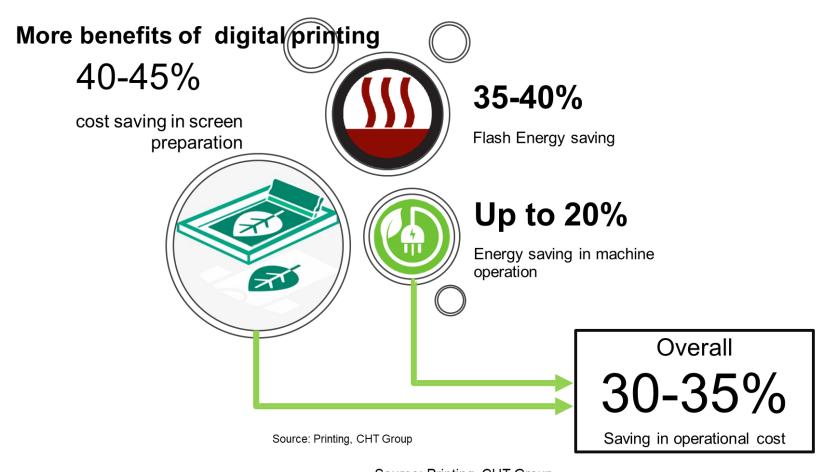






A 6 color print process in screen and digital printing: DTG Reduces

- Number of screen from 7 to 3
- 2. Number of curing units from 7 to only 3



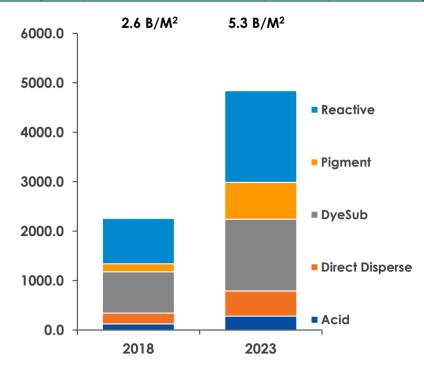
Source: Printing, CHT Group

#### DIGITAL REACTIVE VS DIGITAL PIGMENT

- Despite consuming less energy and water, pigment in digital printing is not (yet) the dominant technology
- Dye-Sub for polyester and reactive for cotton are the dominant and will stay the main inks in the future.
- Pigment though will have the highest growth rates

Source: InfoTrends 2016-2021 Digital Textile Printing Industry Forecast, © Keypoint Intelligence

## Forecast: Digitally printed textile by ink type



#### https://www.youtube.com/watch?v=\_YQbJD7-DmM

#### **RtR Digital Printing Processes**

#### **Description**

- ▶ Print from roll-to-roll in the fastest process possible
- ► Complex wet processes are no longer necessary, which in addition saves water and energy.
- ▶ After fixing, goods can proceed directly to the next processing step or be sent for retail.
- ▶ Perfect for start-ups in digital textile printing without textile expertise..



#### **Features**

- ▶ Quick process: prime, print, fix.
- ▶ No water consumption due to steaming or washing
- ▶ Universally applicable for (almost) all fibre types
- ► Maximum fastnesses to light

Process & Recipe An Example for 200 GSM Cotton Knits:							
Padding							
TUBIJET NWA	5 g/l						
TUBIJET COLOR P16	20 g/l						
TUBIJET FAST P11	20 g/l						
TUBIJET BALANCE P15	30 g/l						
Stenter Drying at 110 °C	2 min						
Digital Pigment Printing							
Stenter Drying & Fixation at 150 °C	5 min						
Optional Post-treatment							
TUBIJET FAST P11	30 g/l						
TUBIJET FAST P12	30 g/l						
Stenter Drying & Fixation at 150 °C	3 min						

Source: Printing, CHT Group

#### https://www.youtube.com/watch?v=lzQjWvk4ZrE

**Washing** 

#### **PROCESS: RTR REACTIVE**

#### **Description**

- ▶ Perfect addition for your conventional reactive printing.
- ▶ Simplifies your print process especially for sophisticated, multi-coloured motifs.

#### **Process**



#### **Features**

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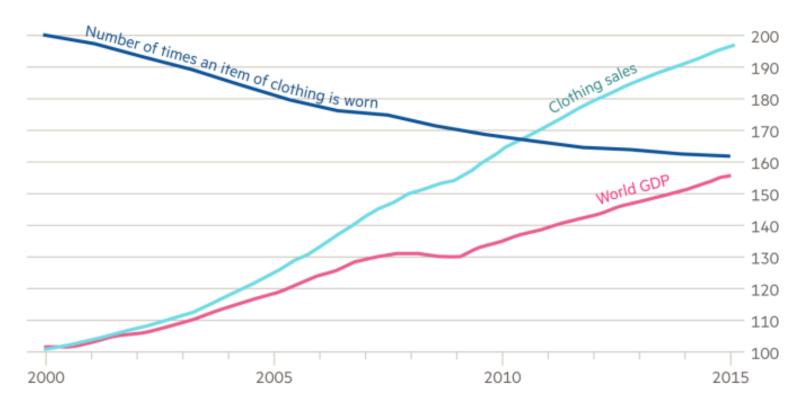
- ▶ Soft handle
- ► High color brilliance
- ▶ Very good wash fastness
- Low ink costs

#### Source: Printing, CHT Group

#### **Process & Recipe** An Example for 200 GSM Cotton Knits: **Padding** Rapidoprint SC 10 2 g/l Rapidoprint XR Granulate 10 g/l **TUBIJET DU 02** 50 g/l **TUBIJET SHARP R 104** 50 g/l Sodium Carbonate 5 g/l Sodium Bicarbonate 40 g/l Urea 100 g/l Stenter Drying at 110 °C 2 min **Digital Reactive Printing** Steaming 102°C 12 min

#### ONE GAP THAT WE NEED TO CLOSE

▶ Digital printing due to its fast-time to market might accelerate the following trend:



#### **Environmental Impact of Traditional Methods**

#### **Exposure Films**

A 1-year study in Australia based on 100 screens per day demonstrated the elimination of

# **12,000 Meters Of Film Annually**

that would typically be destined for a landfill

#### Water Usage in Screen Cleaning

The same 1-year study referenced above with an average production of **100 screens per day** concluded that

### 120,000 litres of water

was consumed using a traditional image washout process.

\*Study calculations are based on 240 working days per year

Source: Printing, CHT Group

#### Wash off

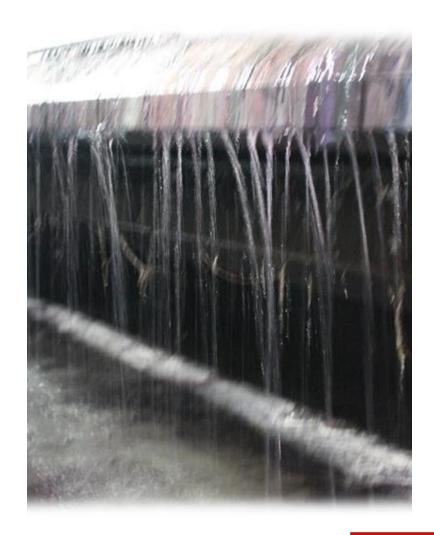
- using water jet to clean the new screen
- using less water for cleaning used containers
- using low grade or recycled water from ETP for used screen cleaning
- Process modification
  - Modifying or Eliminating various steps
  - Changing printing types with modern machines

# Installation of Automatic Water Shut Off Valves at Rotary and Flatbed Printing Machines' Blanket Washing Water

- The printer table blanket is washed with forced water jets by means of two or three rows of multiple nozzles to remove the stains adhered to the blanket during printing operation
- Generally, the blanket washing water at the printing machines is kept on running and wasted during machine stoppage (due to maintenance or change over)
- This water wastage can be avoided by installing automatic water shut off valve at the printing machines
- The water saving is in the range of 50 to 90 m<sup>3</sup>/d

#### **Economics**

Capital cost = Rs. 100,000 to 200,000 Annual saving = Rs. 0.24 to 0.44 million Annual O&M cost = Rs. 50,000 to 100,000 Simple payback period = 6 to 7 months

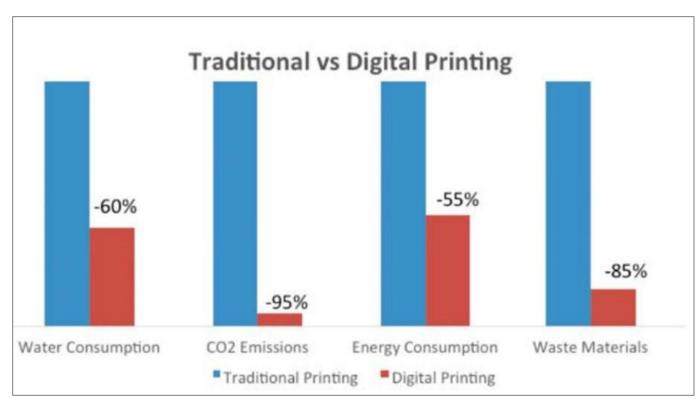


#### **Process modification**



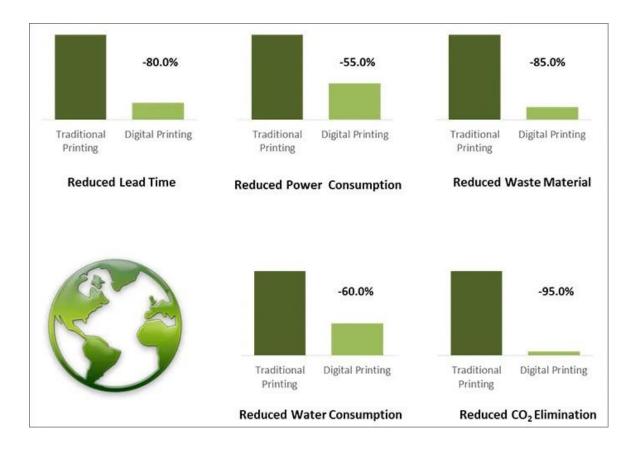
#### **Modern Technology**





Source: Cleaning up the textile industry, Specialist Printing Worldwide; 4:2017

#### **Modern Technology**



Source: https://www.fibre2fashion.com/industry-article/7713/growth-digital-textile-printing

#### **Modern Technology**

▶ Itaca (ink manufacturer) is one of the few	Water	Energy	CO2
that uses real numbers	I/ m <sup>2</sup>	kWh/m <sup>2</sup>	Kg CO2 /m <sup>2</sup>
Rotary Reactive Printing	12,6	3,3	0,68
Digital Reactive Printing	6,8	2,8	0,58
Substrate Primer Drying Print Steaming Washing Drying			
Digital Pigment Printing	2,0	1,4	0,31
Substrate Primer Drying Print Fixation			

Source: From Green to Blue, a Path Towards an Eco Efficient Textile, Xavier Betoret Villalba, Itaca Textile

Helmuth Haas, AF Printing, CHT Group

#### **Modern Technology**



**Automatic Coating** 

#### **Eliminate Film**



Automatic image creation

Using modern machineries the usage of

films can be eliminated 100% and water

usage can be reduced by up to 97%

#### Reduce water usage



Wash with Eco-Rinse

Computer-to-Screen

expose system (CTS)

A computer-to-screen system transfersimages to the screens directly using only inkjet (black) inks

Saves up to 60% time of exposure

Uses less materials by eliminating plastic films

Simplifies workflow by intelligent software management

Zero level threats of having pinholes and missing dots

Improves consistency by reducing/eliminating chances of mechanical errors

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#### Modern Technology - Automatic Screen Rinsing System



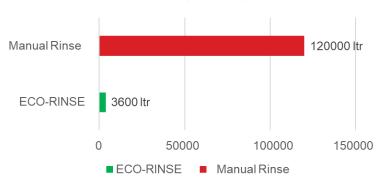
Eco-Rinse reduces water consumption because it's designed to apply the precise amount of water necessary to clean screens. While manual rinsing can consume as much as 10-15 liters (2.6-4.0 gallons) of water per screen, Eco-Rinse typically uses less than half that amount. Eco-Rinse also reduces operating costs by recycling water used in the wash cycle, further lowering per-screen water usage.

#### **Characteristics**

- Automates and simplifies one of the least-desirable aspects of the screen printing process
- Recirculates rinse water to reduce environmental impact and lower operating costs
- Eco-Rinse processes screens quickly, cutting per-screen labor costs by up to half

#### **Modern Technology - ECO-RINSE**

Water consumption per year for 24000 screens



ECO-RINSE decreases water usage and ETP treatment cost by

# 97% per year

On a 100 screens per day basis

**ETP Cost Saving** 

BDT 3,60,000

 Typical Effluent treatment in Bangladesh costs BDT 3.00/litre water. (Value may vary from industry to industry)



 Using smart rinsing system can this reduce this cost down to almost nothing as most of the water is recycled within the machine



Programmable, Semi-Automatic Operation for reduced labor cost and Maximum Efficiency.



Consistent and accurate washout of images assures consistency and ease of reproduction.



Step 4 of our Integrated 'Design to Press' System for maximum efficiency and productivity.

\*Study calculations are based on 240 working days per year

Source: Printing, CHT Group

# **Modern Technology -** 3D printed garment



# Conclusion



- Printing processes
- Key points to consider
  - ✓ Implement low hanging fruits measures
  - ✓ Advanced technologies for low water footprints
  - ✓ Printing digitally on textiles without any effluent in a highly automated environment is possible today

# Further Reading

- Sustainable Printing Solutions Seminar by CHT and RH Corporation, 11 August 2022
- https://learn.destexproject.eu/wp-content/uploads/2021/03/Inkjetprinting\_UB.pdf
- https://gotxfabricprinter.com/eu/wp-content/uploads/sites/7/2014/10/How-Digital-Print-Works\_10.14.pdf

